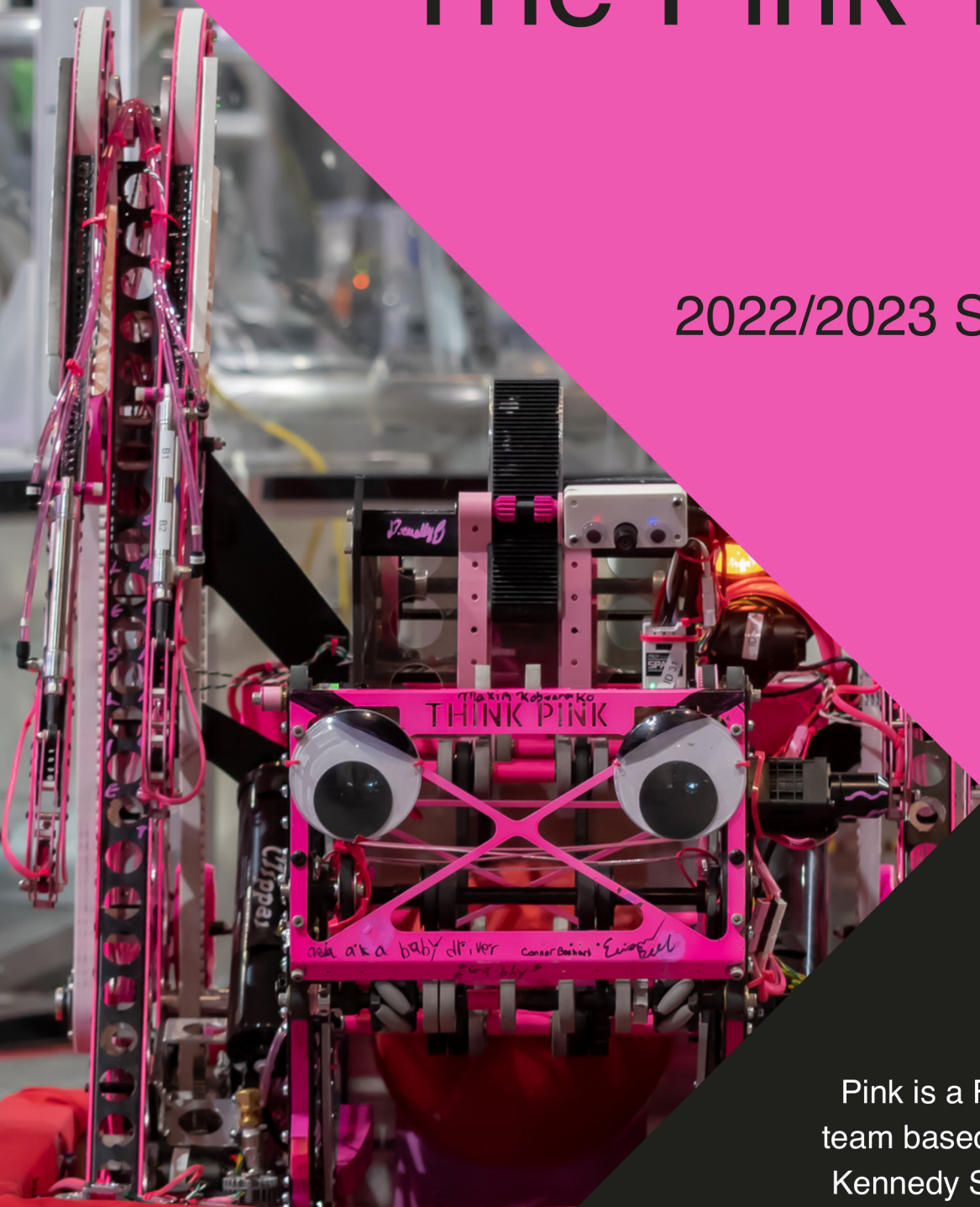




The Pink Team

233

2022/2023 Sponsorship
Packet



Pink is a FIRST Robotics
team based out of NASA's
Kennedy Space Center in
Florida



Who We Are



The Pink Team prides itself on creating a fun, competitive and inclusive environment for students to learn and grow in. Made up of students from three Brevard County schools and the homeschool association; our FIRST Robotics Competition and FIRST Tech Challenge teams find creative solutions to take their robot to the next level.

THE PINK TEAM PRIDES ITSELF ON CREATING A FUN, COMPETITIVE AND INCLUSIVE ENVIRONMENT FOR STUDENTS TO LEARN AND GROW IN.

Students in grades 9-12 design and build a 125lb robot during a two month build season and compete against other teams in a game that changes each year. The team meets year-round and operates like a small business with different sub-teams that focus on fabrication, software/programming, electrical, and marketing/public relations.





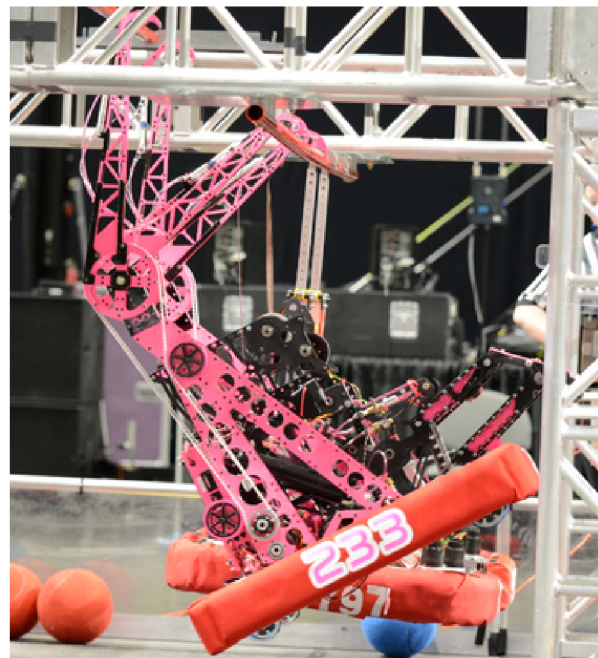
FIRST Robotics



FIRST is a robotics competition organization founded by Dean Kamen and Dr. Woodie Flowers. FIRST stands for: “For Inspiration and Recognition of Science and Technology.” FRC is the high school competition, short for “FIRST Robotics Competition.” Known as the “Sport for the Mind,” FRC challenges teams of high school students to design, build, and program a robot with a time constraint of 6-10 weeks; to perform specific tasks and compete in regional and international events.

FRC GOES BEYOND JUST BUILDING A ROBOT. IT WORKS TO INSPIRE THE NEXT GENERATION OF ENGINEERS AND ENTREPRENEURS.

The goal of the FIRST programs is to provide students a hands-on learning experience while collaborating with mentors and peers in engineering fields. However, FIRST goes beyond just building a robot. It works to inspire the next generation of engineers and entrepreneurs, and to impart life skills such as leadership, cooperation, and gracious professionalism.



Skill-building in STEM



SKILLS STUDENTS LEARN

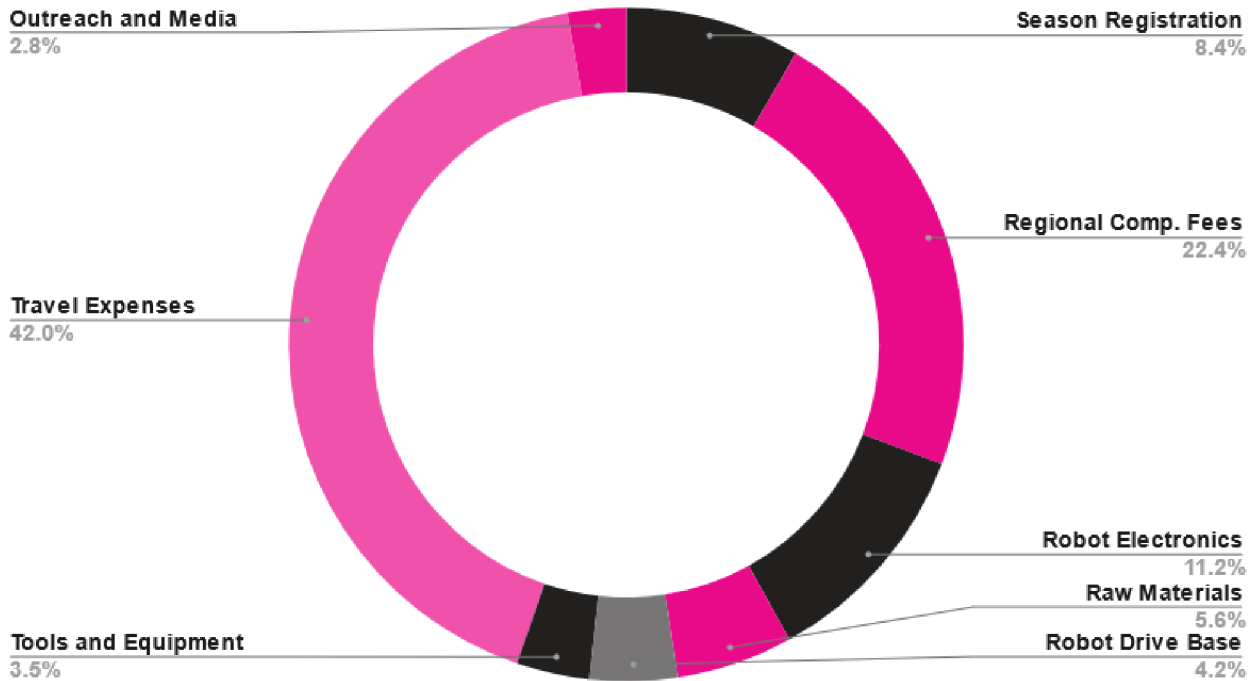
- Fabrication and working with tools
- Business planning, marketing, leadership, and teamwork
- Writing (technical, business, and creative)
- Advanced math and engineering skills
- Computer programming and Computer Aided Design (CAD)
- Public Speaking
- The engineering process and the scientific method

TEAM ACCOMPLISHMENTS

Since 1999, the Pink Team has cultivated award-winning teams. With more than 28 regional and divisional awards to our name, we are excited to see what year 25 holds

Budget Breakdown

2022/2023 Season Expense Breakdown



ESTIMATED FUNDRAISING NEEDS FOR 2022/2023

By sponsoring our team, you are directly contributing to the development of the next generation of scientists and engineers.

Through your generous donations we can enable our students to begin learning and growing their hands-on engineering and real-world skills.

Above you will find a breakdown of our anticipated expenses and costs for the season along with projects your sponsorship will directly contribute to.

Itemized Budgetary Needs

Category	Associated Costs	Estimated Cost
Registration	Kit of Parts/FIRST Registration Fees	6,000
	Three Regional Competition Registration Fees	16,000
Robot Expenses	Robot Electronics (Motors, roboRIO, PDP, etc)	8,000
	Raw Materials (Aluminum, Wood, Plastics)	4,000
	Robot Drive Base (Gears, Gearboxes, etc)	3,000
Other Expenses	Tools and Equipment	2,500
	Travel Expenses (Transportation and Lodging)	30,000
	Outreach and Media	2,000
	Total Anticipated Season Expenses:	71,500

ESTIMATED FUNDRAISING NEEDS FOR 2022/2023

Sponsorship Levels

Celestial Cadet (\$50-499)

Bi-Monthly Newsletter on what Pink up to!
Sponsor Appreciation Memento
Personal Invitation to a competition
Listed on Team website

Solar Scout (\$500-999)

+ Benefits listed above, plus
Pink Team shirt

Planetary Pilot (\$1k-4999)

+ Benefits listed above, plus
Small logo on team shirt, banner, robot, and website

Cosmic Commander (\$5k-9999)

+ Benefits listed above, plus
Robot demonstration for your business
Medium logo on team shirt, banner, robot, and website

Space Ranger (\$10k+)

+ Benefits listed above, plus
Five Pink Team shirts
Large logo on team shirt, banner, robot, and website

Donations of good/services are always welcome. Please
reach out to us at: 233pink@gmail.com



Pink Team 233 Sponsorship Form

Below you will find the official sponsorship form for Pink Team 233. Please fill out completely and return to the address listed below.

Checks should be made payable to: Rockledge High School

In Memo: Pink Team

Mailing address:

220 Rockledge Ave
Rockledge, FL 32955
attn: L. Shinault

Business Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Business Website: _____

Amount Donated: _____

Along with this form, please email a company logo (png or svg file preferred)
to: pinkteam233@gmail.com

For more information about Pink, please visit:

 thepinkteam.net

 233pink@gmail.com

 @thepinkteam233

 firstinspires.org

Student Name: _____