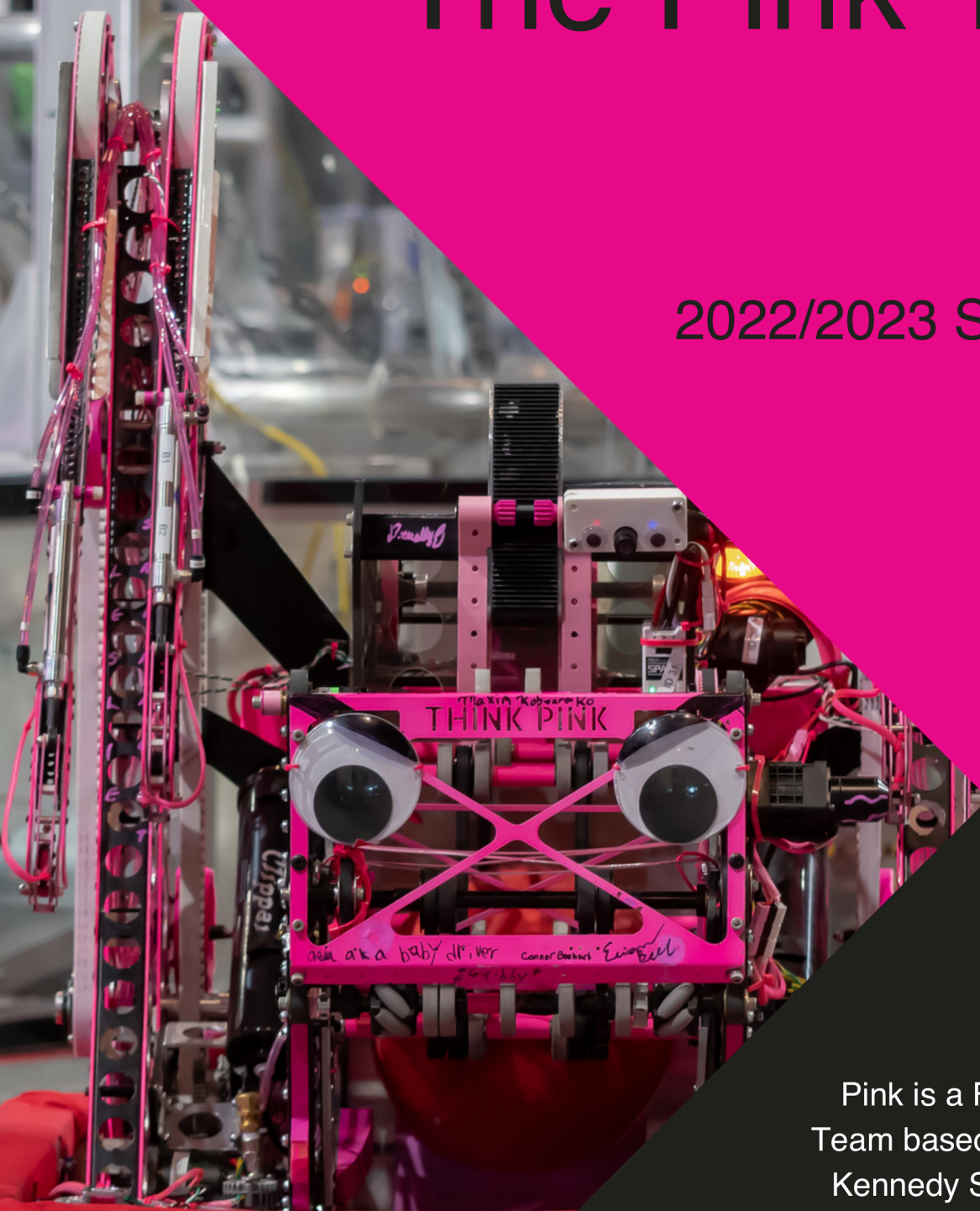




The Pink Team

233

2022/2023 Sponsorship
Packet



Pink is a FIRST Robotics
Team based out of NASA's
Kennedy Space Center in
Florida



Who We Are



The Pink Team prides itself on creating a fun, competitive, inclusive environment for students to learn and, grow. Made up of students from three Brevard County schools and the homeschool association, our FIRST Robotics Competition and FIRST Tech Challenge teams find creative solutions to take their robots to the next level.

THE PINK TEAM PRIDES ITSELF ON CREATING A FUN, COMPETITIVE, AND INCLUSIVE ENVIRONMENT FOR STUDENTS TO LEARN AND GROW.

Students in grades 9-12 design and build a 125lb robot during a two month build season and compete against other teams in a game that changes every year. The team meets year-round and operates like a small business with different sub-teams that focus on fabrication, software/programming, electrical, and marketing/public relations.





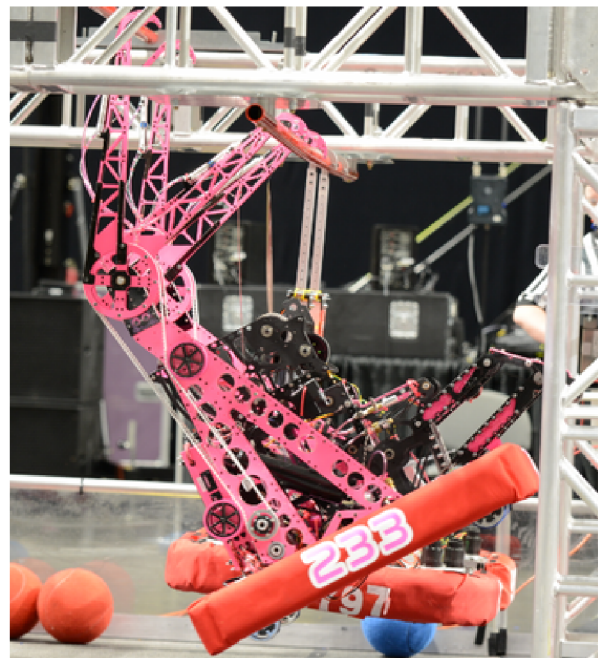
FIRST Robotics



FIRST is a international robotics competition founded by Dean Kamen and Dr. Woodie Flowers. FIRST stands for: “For Inspiration and Recognition of Science and Technology”. FIRST Robotics Competition (FRC) is for high school students in grades 9-12. Known as the “Sport for the Mind”, FRC challenges teams of high school students to design, build, and program a robot with a time constraint of 6-10 weeks; to perform specific tasks and compete in regional and international competitions.

**FRC GOES BEYOND JUST BUILDING A ROBOT.
IT WORKS TO INSPIRE THE NEXT GENERATION
OF ENGINEERS AND ENTREPRENEURS.**

The goal of the FIRST family of programs is to provide students hands-on learning experience while collaborating with mentors and peers in engineering fields. However, FIRST goes beyond just building a robot. It works to inspire the next generation of engineers and entrepreneurs and to impart life skills such as leadership, cooperation, and gracious professionalism.



Skill-building in STEM



SKILLS STUDENTS LEARN

- Fabrication and working with tools
- Business planning, marketing, leadership, and teamwork
- Writing (technical, business, and creative)
- Advanced math and engineering skills
- Computer programming and Computer Aided Design (CAD)
- Public Speaking
- The Engineering Process and Scientific Method
- Many More!

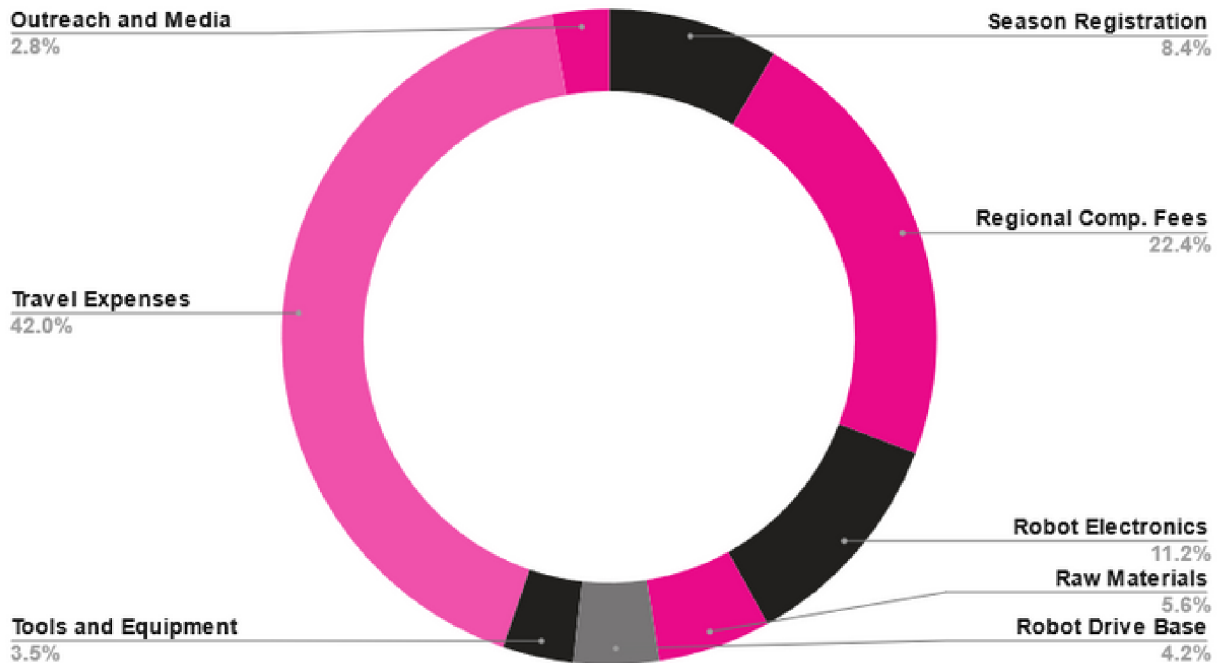
TEAM ACCOMPLISHMENTS

- 5 Time World Championship Finalist
- 16 Regional Competition Wins
- 4 Regional Chairman's Award Wins
- 7 Regional and Championship Imagery Awards
- 3 Engineering Inspiration Awards
- 2 Woodie Flowers Regional Award Finalists
- 7 Regional and Championship Spirit Awards
- 2 Engineering in Excellence Awards

94 Regional and Championship Awards and Counting...

Budget Breakdown

2022/2023 Season Expense Breakdown



ESTIMATED FUNDRAISING NEEDS FOR 2022/2023

By sponsoring our team, you are directly contributing to the development of the next generation of scientists and engineers.

Through your generous donations, we can enable our students to begin learning and growing their hands-on engineering and real-world skills.

Above you will find a breakdown of our anticipated expenses and costs for the season along with projects to which your sponsorship will directly contribute.

Itemized Budgetary Needs

Category	Associated Costs	Estimated Cost
Registration	Kit of Parts/FIRST Registration Fees	\$6,000
	Three Regional Competition Registration Fees	\$16,000
Robot Expenses	Robot Electronics (Motors, roboRIO, PDP, etc)	\$8,000
	Raw Materials (Aluminum, Wood, Plastics)	\$4,000
	Robot Drive Base (Gears, Gearboxes, etc)	\$3,000
Other Expenses	Tools and Equipment	\$2,500
	Travel Expenses (Transportation and Lodging) (2-3 out-of-state competitions)	\$30,000
	Outreach and Media	\$2,000
	Total Anticipated Season Expenses:	\$71,500

ESTIMATED FUNDRAISING NEEDS FOR 2022/2023

Sponsorship Levels

Space Ranger (\$10,000+)

Bi-Monthly Update Newsletter
Sponsor Appreciation Memento
Pink Team Shirts
Personal Invitation to a Regional Competition
Robot Demonstration at Company Event
Large logo on robot, shirt, and competition banner
Listed on Team website

Cosmic Commander (\$5,000-9,999)

Bi-Monthly Update Newsletter
Sponsor Appreciation Memento
Pink Team Shirt
Personal Invitation to a Regional Competition
Robot Demonstration at Company Event
Medium logo on season robot,
shirt, and competition banner
Listed on Team website

Planetary Pilot (\$1,000-4,999)

Bi-Monthly Update Newsletter
Sponsor Appreciation Memento
Pink Team Shirt
Personal Invitation to a Regional Competition
Small logo on robot, shirt,
and competition banner
Listed on Team website

Solar Scout (\$500-999)

Bi-Monthly Update Newsletter
Sponsor Appreciation Memento
Pink Team Shirt
Personal Invitation to a Regional Competition
Listed on Team website

Celestial Cadet (\$50-499)

Bi-Monthly Update Newsletter
Sponsor Appreciation Memento
Personal Invitation to a Regional Competition
Listed on Team website
Our Immense Appreciation and Gratitude!

Donations of good/services are always welcome!

Please reach out to us at: 233pink@gmail.com



The Pink Team Sponsorship Form

Below you will find the official sponsorship form for The Pink Team. Please fill out completely and return to the address listed below.

Checks should be made payable to: Rockledge High School

In Memo: Pink Team

Mailing address:

220 Rockledge Ave
Rockledge, FL 32955
attn: L. Shinault

Business Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Business Website: _____

Amount Donated: _____

Along with this form, please email a company logo (png or svg file preferred)
to: pinkteam233@gmail.com

For more information about Pink, please visit:

 thepinkteam.net

 233pink@gmail.com

 @thepinkteam233

 firstinspires.org

Student Name: _____